T-shirt embroidery. Context Mode, black and white.

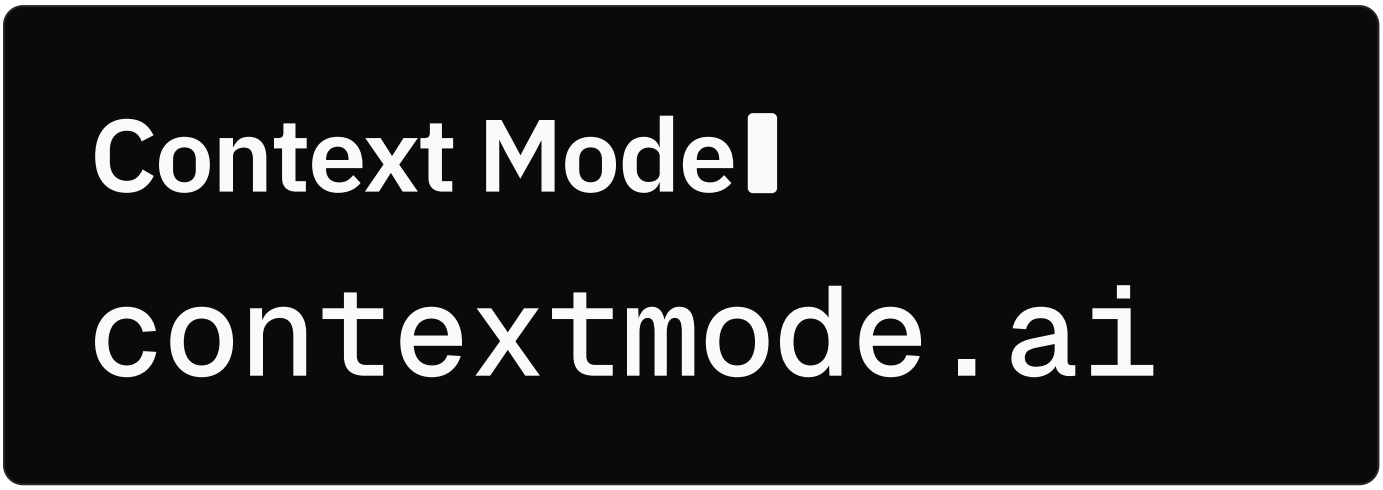
Embroidery, not print. Make one stitch file per art from the SVG files and use it on every shirt and sweatshirt. Print this sheet at 100% (actual size): the art below is real size.

	Front	Back
Art	Wordmark: the words and the cursor block	`contextmode.ai` in Geist Mono 500
Size	90 by 10.79 mm	140 by 12.25 mm
Place, size M	Wearer's left chest. Top edge 180 mm below the shoulder seam at the collar. Inner edge 60 mm from the centre front	Centre back. Top edge 70 mm below the collar seam
Files	`chest-wordmark-90mm-on-dark.svg` `chest-wordmark-90mm-on-light.svg`	`back-domain-140mm-on-dark.svg` `back-domain-140mm-on-light.svg`
Thread	One thread per shirt, front and back. Black shirt: off-white, match `#fafafa`. White shirt: black, match `#0a0a0a`. The cursor takes the same thread as the letters.	

For the digitizer

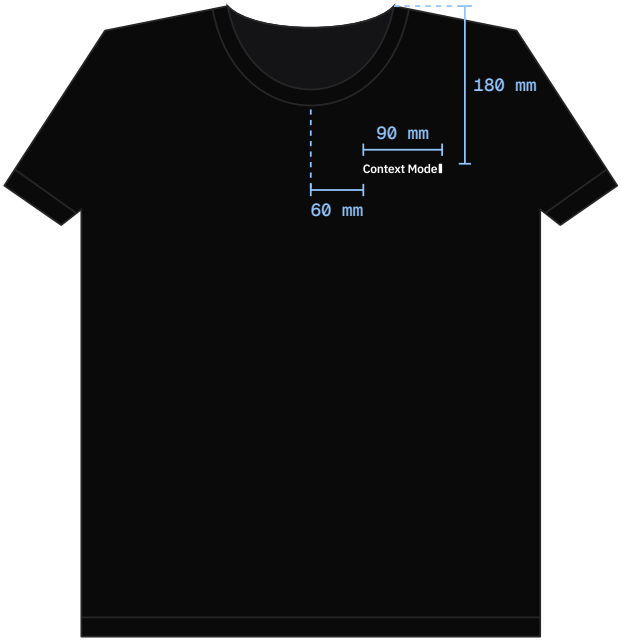
1. Start from the SVG at the size in its file name. Do not trace a photo or a PNG.
2. Satin stitch for the letters and the cursor. Strokes are about 1.6 mm wide; the cursor is 3.9 mm wide.
3. Keep every gap open. On the front, the x and the t are 0.4 mm apart: open that gap to 0.8 mm by thinning the touching edges. Do not move letters. All other gaps are 0.9 mm or more.
4. No outline, no shadow, no patch and no fill around the art.
5. Cut-away backing on T-shirt jersey. On sweatshirt fleece, add a water-soluble topping.
6. Keep the stitch files (DST or PES) and send them to us with a photo of the first sample.

Real size. Print at 100%.

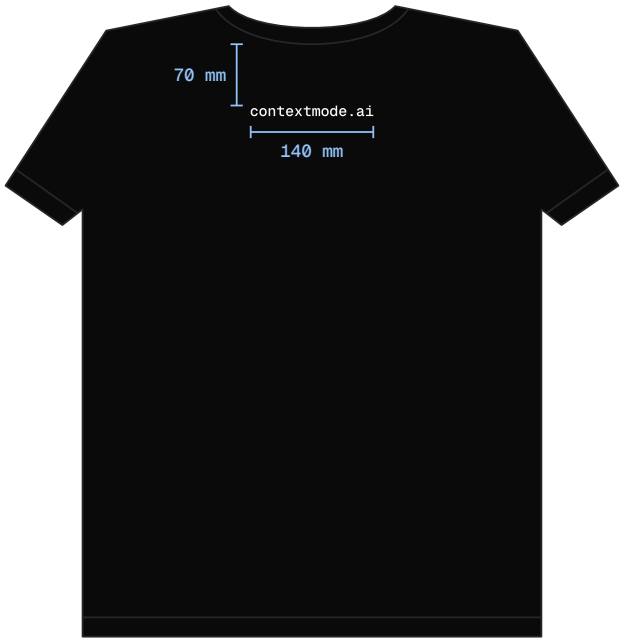




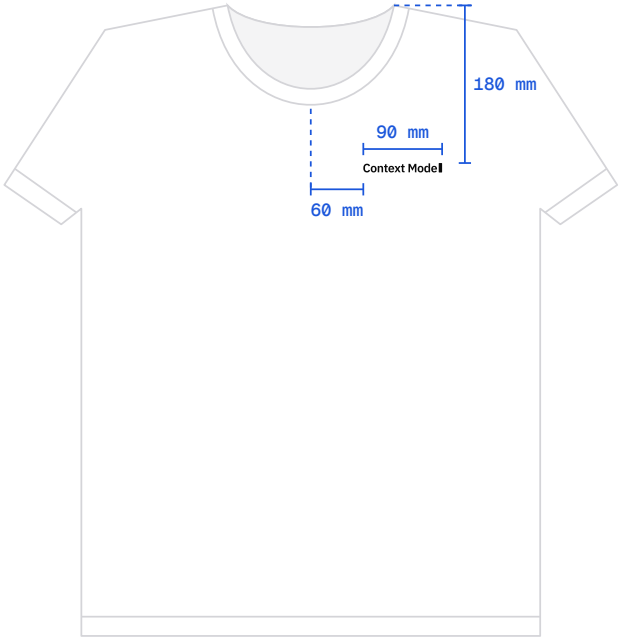
Where the art goes. Size M.



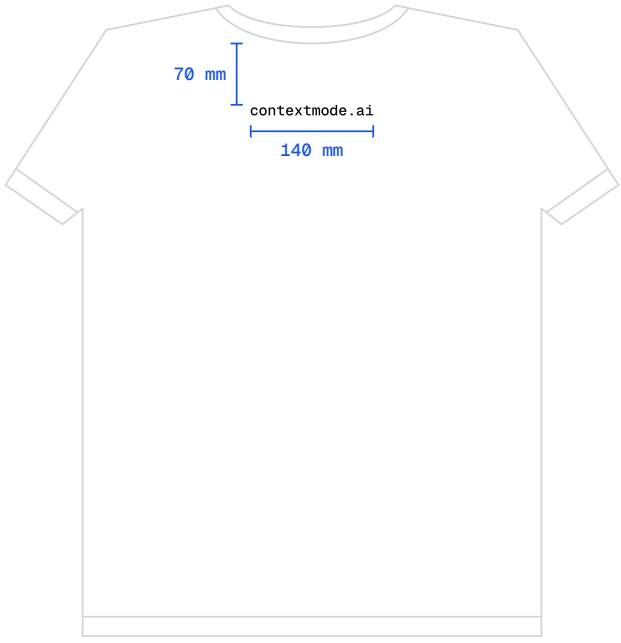
Black, front



Black, back



White, front



White, back